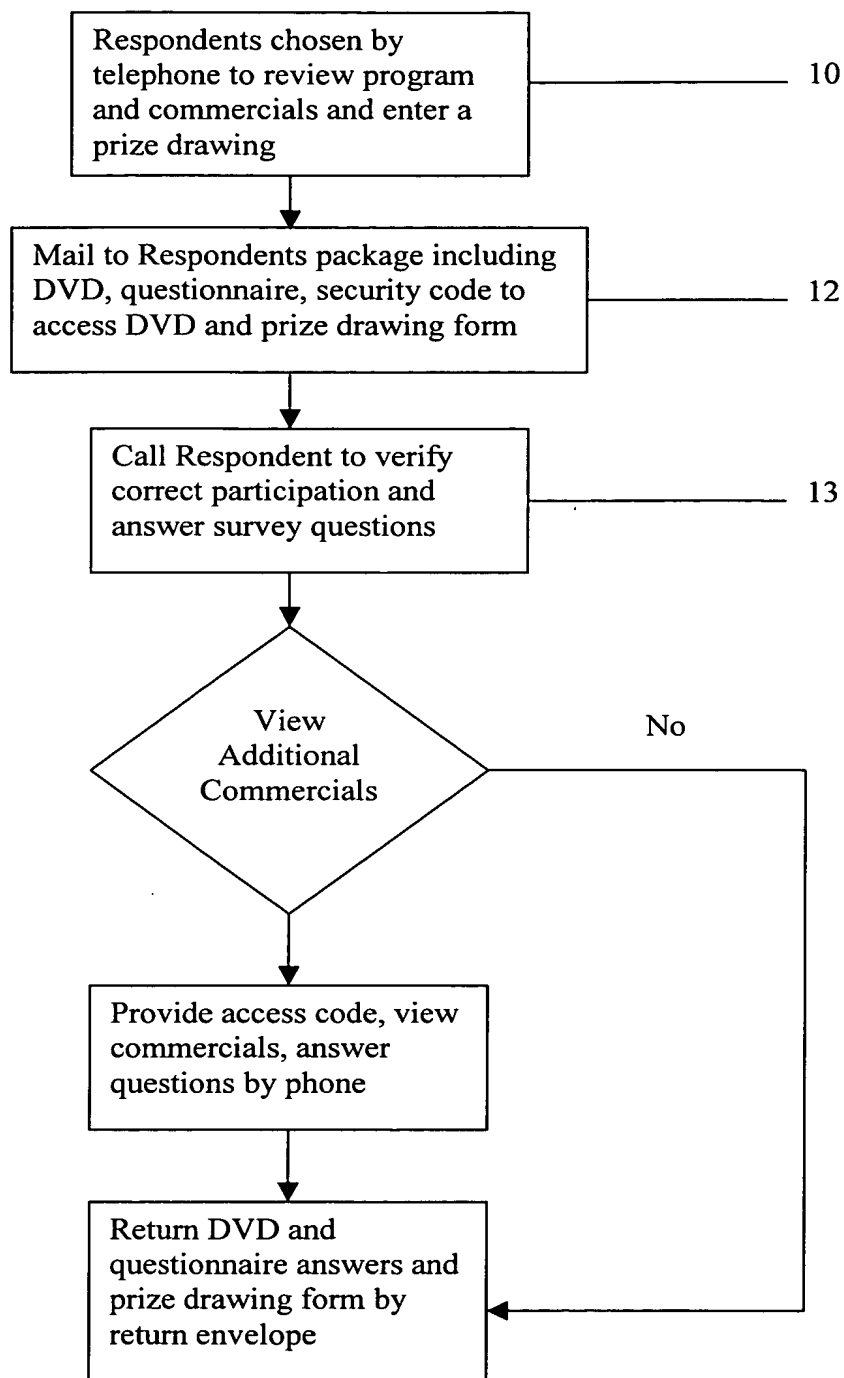


**FIG 1**



**FIG 2**  
**Ipsos-ASI DVD FLOW**

